



LEICA **SOFORT**

Frame the moment.

The Leica Sofort frames moments with that special something. An instant camera designed to capture the good times we all wish would last forever. As a creative companion, it encourages a fresh way of seeing and a pure approach to photography. One image, totally raw. It's a new take on the instant world – a simple, but stylish tool for everyday life. The Leica Sofort – frame the moment.



Experience the Leica Sofort for yourself in Leica Stores and Boutiquen in [city](#), [city](#), [city](#), [city](#), [city](#), and at selected authorized Leica dealers.